

Invited Talk: The Ins and Outs of Science Outreach

Monday, 15 April 2024 10:25 (25 minutes)

Science outreach aims at increasing the public understanding of science by engagement with its practitioners. In this talk I will outline the nature of scientific outreach, its various forms and present some useful strategies. I also argue for the importance of science outreach for the development of science professionals and for improving representation and diversity.

Presenter: JOHN, Anslyn (Stellenbosch University)

Session Classification: Opening Session